



Logan Schaubert

Contact



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Skills

- Hudl Sportscore 
- Synergy 
- Adobe 
- Player Development

Other Experiences



Heelsreport
Instagram Content Creator

2017-2023

- Founder of @Heelsreport on Instagram.
- Created and managed a digital platform covering the University of North Carolina Men's Basketball Program, reaching a peak of 23,100 followers in 2023 — the third-largest UNC fan page on Instagram.
- Produced a wide range of content including game day/postgame graphics, highlights, player interviews, and news updates.
- Oversaw all aspects of brand growth, content strategy, and fan engagement, dedicating 10-20 hours per week to coverage and creative development.



NBA G-League Ball Boy
Dakota Wizards

2010-2012

- Youngest ball boy in the G-League at 8 years old.
- Assisted with bench operations, pregame/halftime rebounding, floor maintenance, and team errands for both home and visiting squads.
- Supported and interacted with professional players and coaches, including Danny Green, Avery Bradley, Nick Nurse, Nate Bjorkgren, and Chris Finch.



Education



University of North Carolina at Chapel Hill
*B.A. Media & Journalism; Dean's List;
Sports Communication Certificate*

2023-2026



Experience



Remote Video Scouting Intern
Arkansas State Men's Basketball

2025-2026

- Assigned primary responsibility for tracking four designated NCAA conferences (ACC, WCC, MAC, and NEC), including in-depth knowledge of teams, players, and playing styles.
- Evaluated potential transfer portal targets with an eye toward roster construction for the 2026-27 season.
- Compiled game reports and composite scouting breakdowns through Synergy and other video/analytics platforms.
- Delivered scouting insights and written reports to Head Coach Ryan Pannone and Assistant Coach Anthony Goods, ensuring alignment with staff recruiting priorities.
- Identified player strengths, weaknesses, and system fit to support transfer portal recruiting and future roster strategy.
- Enhanced program's knowledge base of prospective athletes by maintaining updated evaluations on high-priority targets.



UNC JV Basketball Player
University of North Carolina at Chapel Hill

2024-2025

- Member of the final JV basketball team in program history.
- Committed 10-15 hours per week to practices and games, with an additional 10-15 hours dedicated to skill development, weight training, and film study.
- Contributed to a 12-1 season record, closing the program's JV era



Skill Enhancement Trainer
I'm Possible Training

2021-Present

- Prepare and lead skill development workouts focused on footwork, coordination, and pace.
- Trained under the guidance of founder Micah Lancaster and NBA Skill Trainers Mark Kinnebrew and Anthony Porter to refine advanced player development techniques.
- Conduct personal training sessions (1-4 athletes) and large group workouts (20+ athletes).



AAU Basketball Coach
ECI / Sanford Sports Academy

2021-Present

- Conduct weekly practices and film sessions to prepare teams for competition on the Prep Hoops AAU Circuit, facing top programs across the Midwest.
- Coach and develop athletes across multiple age groups: 2021 (11U), 2022 (14U), 2023-24 (13U), and 2025 (14U).



References

Ryan Panone

Arkansas State Head Coach

Phone: 727-251-4525

Email: mensbball@astate.edu

Anthony Goods

Arkansas State Asst. Coach

Phone: 951-207-7092

Email: agoods@astate.com

Marcus Paige

North Carolina Asst. Coach

Phone: 319-775-2943

Email: mpaige5@unc.edu